

HOW TO: DRESS FOR OCR

TIPS TO DRESS FOR POSITIVE IMPACT



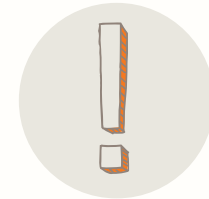
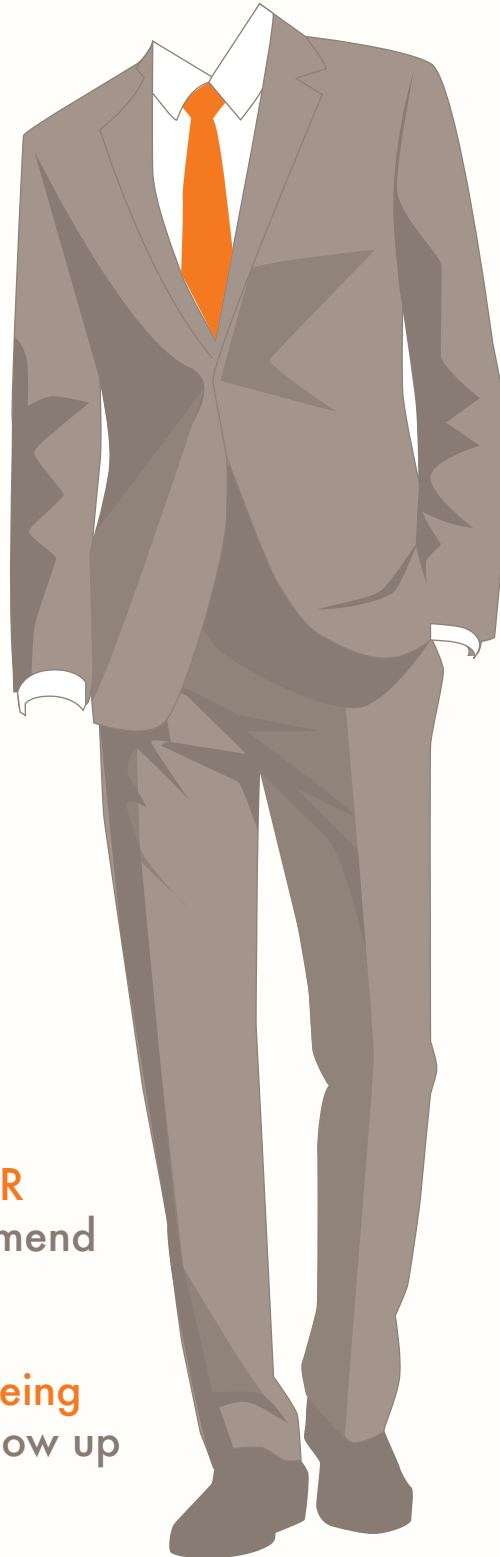
The appropriate interview attire depends on the industry in which you'll be interviewing, as well as the geographic location & time of year.

Spend time on the Internet **researching** the company, industry, and competitors to determine suitable interview outfits.



Still not sure? **Call the company's HR department** & ask what they recommend you wear.

When in doubt, **err on the side of being slightly over dressed**, rather than show up looking too casual.



Don't have an appropriate outfit? Go to a large department store like Nordstrom or Macy's and ask for help from a personal shopper or hire a personal stylist.

Ensure that your clothes are **cleaned and pressed**.



Avoid wearing perfume or cologne! Wear makeup and jewelry that are appropriate to the job/company/industry.